

Vanessa Mitchellweiler

Graphic Designer

Phone: (323) 440-6137

Email: vanessa.mitchellweiler@gmail.com

Portfolio: www.vanessawdesigns.com

About Me

Hi! I'm Vanessa, a graphic designer with over 5 years of experience based in Orange County, CA.

One of my favorite things about design is the endless possibilities, which is why my favorite glyph is the ampersand—it's endlessly versatile and its unique design varies across every font, much like the infinite creative paths I enjoy exploring.

I'm always on the lookout for my next creative journey, and I'd love to connect!

Education

California State University,
Fullerton
Graduated in 2020

Bachelor of Fine Art in
Graphic and Interactive Design

Communications Certificate in
Digital Media

Skills & Expertise

Technical & Production

- Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects)
- Digital & Large Format Printing
- Print Production & Prepress
- Mac & PC experienced

Personal

- Troubleshooting & Problem Solving
- Teamwork & Collaboration
- Multi-tasking & Project Management
- Leadership & Mentoring
- Adaptable

Work History

Wine Warehouse / Breakthru Beverage California

CA Digital Marketing Design Specialist | June 2024 - Present

- Design and manage the production of custom point-of-sale requests and sales projects such as menus, flyers, table tents, and posters, for all of California completing over 50 requests a month
- Partner with Sales Management to design monthly sales materials and product specific programs using consistent brand imagery and style to represent brands such as La Marca, Barefoot, Disaronno, Belle Glos, & J Lohr
- Develop engaging multimedia content tailored for social media platforms and adapt content strategies based on audience feedback and engagement

Associate Graphic Designer | June 2021 - June 2024

- Managed and prioritize multiple design projects, maintaining direct communication with clients, sales representatives, and external printers to ensure timely delivery of products
- Executed post-production design tasks including printing and utilizing a Duplo machine to cut down projects
- Archived, organized, and upload each brand's assets and design files, including photos, logos, and sales sheets, to streamline workflow

Nailed It! Media

Graphic Design Intern | June 2020 - October 2020

- Illustrated and designed social media content and marketing materials for multiple brands that aligned with the brand's marketing strategy, campaign, and brand guidelines
- Produced and updated design templates for consistent brand imagery and style across various social media platforms
- Helped to design style guides and brand presentations for use in company proposals

Disney Parks, Experiences and Products

Special Events Supervisor (Lead) | July 2019 - October 2021

- Collaborated with multiple business units to execute special events at the Disneyland Resort, including escorts, tours, private gatherings, and media events
- Led Cast Members to manage guest flow and ensure smooth operations for large-scale events, including Disney's D23 Expo and Run Disney's Half Marathon weekends, accommodating over 25,000 attendees

Merchandise Supervisor / Lead Trainer | November 2014 - October 2021

- Oversaw multiple retail locations, managing a daily team of 10 to 50 Cast Members to ensure operational excellence, including cash handling procedures, labor management, and guest issue resolution
- Trained new area leads on essential tasks for opening and closing retail locations, assisting Cast Members, and effectively addressing guest concerns and emergencies